

WISCONSIN VFW AUXILIARY
ACHIEVEMENT AWARDS
2025 - 2026



CHARLENE K. COBB

SR VICE PRESIDENT

ACHIEVEMENT AWARDS CHAIRMAN

DEPARTMENT OF WISCONSIN

CIRCLE OF EXCELLENCE



Each Auxiliary is a working piece of the Department of Wisconsin VFW Auxiliary

You will not be competing against other Auxiliaries to receive your points. These points are based on your performance only. The total points available are 530 plus 100 bonus points.

Auxiliaries will be chosen for the Auxiliary Achievement Circle of Excellence by a combination of the completion of achievements on this form and a brief description of your Auxiliary's accomplishments. To be considered your Auxiliary must meet the eligibility criteria below and this form must be filled out in its entirety and submitted by May 1, 2026.

On May 10, 2026 your points will be totaled and all Auxiliaries reaching 430 points will be welcomed into the Circle of Excellence and receive their award.

**MAY YOU BE PROUD OF THE WORK YOU DO, THE PERSON
YOU ARE, AND THE DIFFERENCE YOU MAKE!**

WISCONSIN VFW AUXILIARY ACHIEVEMENT CIRCLE OF EXCELLENCE

Auxiliary Number	
District Number	
Auxiliary President's Name	
Full Address	

TO BE WELCOMED INTO THE CIRCLE OF EXCELLENCE, YOU MUST MEET THE FOLLOWING ELIGIBILITY CRITERIA:

1. Auxiliary **MUST** be represented at each of your own District meetings.
2. Membership **MUST** be at least 95% by December 1, 2025.
3. All monies owed to the Department **MUST** be paid in full by March 31, 2026.
4. All audits **MUST** be received at the Department Office ON TIME.
5. Report **at least one (1)** time between July 1, 2025 and April 30, 2026 in each chairmanship.
6. Report of Installation **MUST** be received in the Department by June 30, 2025.
7. IRS form 990 **MUST** be received by the Department by November 30, 2025.
8. This guide sheet **MUST BE COMPLETED** along with a short description of your Auxiliary's accomplishments and **MUST** be received by May 1, 2026.

Membership growth based on the membership standings as of April 30, 2026.

Possible points	Membership Goal	Actual points
110 points	If you are over 101%. Not including deaths (current percentage)	
100 points	If you are over 100%. Not including deaths (current percentage)	
90 points	If you are over 100% including paid deaths (paid percentage)	
80 points	If you are 97-100% including paid deaths (paid percentage)	
10 points	Auxiliary signed up at least one new/rejoined member. Must have member ID# on application.	

Total Points Available – 120

Total Earned: _____

Taking care of your administrative duties means being on time and up-to-date.

Possible points	Administrative Duties Goal	Actual points
15 points	If your installation report is received by the Department Secretary by June 15, 2025.	
10 points	If your installation report is received by the Department Secretary by June 30, 2025.	
15 points	President and Treasurers bond is received at National by July 15, 2025.	
10 points	President and Treasurers bond is received at National by July 31, 2025.	
10 points	If the dues of all Auxiliary Officers are paid by December 15, 2025.	
40 points	10 points awarded for each audit received on time.	
15 points	IRS 990 Completed by November 15, 2025, and a copy sent to the Department Treasurer.	
15 points	Within 30 days of taking office as President you provided a written financial and membership report to the Post Commander (Attach a copy)	

Total Points Available – 110

Total Earned: _____

School of Instruction

Possible points	School of Instruction Goal	Actual points
15 points	Auxiliary President attends the school of instruction	
10 points	For each additional officer that attends the School of Instruction	
5 points	For any other member of the Auxiliary that attends the School of Instruction	

Total Points Available – 30

Total Earned: _____

Working toward a common goal

Possible points	VFW and Auxiliary Common Goal	Actual points
25 points	Support the Commander and President's special project	
25 points	Donate to the National President's special project	
25 points	Bonus: Auxiliary participates in Ways and Means Poker Run	
20 points	Bonus: A joint project or activity with the VFW that benefits both	

Total Points Available – 50 (Bonus – 45)

Total Earned: _____

Being part of our organization includes attending our functions

Possible points	Function Attendance Goal	Actual points
10 points	President attends the National President Visit	
5 points	For each Auxiliary member that attends the National President's Visit	
20 points	President attends the Big 10 Conference	
15 points	Each if Sr or Jr Vice attend the Big 10 Conference	
10 points	Each for other Auxiliary member that attends the Big 10 Conference	
20 points	President attends the Fall Festival (Eaton Rapids)	
10 points	For each Auxiliary member that attends the Fall Festival (Eaton Rapids)	
5 points	For each member that attends the July CofA	
5 points	For each member that attends the Nov CofA	
15 points	President attends ALL their own District meetings	
15 points	President attends the Mid-Winter Conference	
10 points	Each if Sr or Jr Vice attend the Mid-Winter Conference	
5 points	Each for other Auxiliary members that attend the Mid-Winter conference	
25 points	Bonus: President, Sr or Jr Vice attend the National Commanders Homecoming (Des Moines)	
25 points	Bonus: President, Sr or Jr Vice attend the National Legislative Conference (Washington D C)	

Total Points Available – 145 (Bonus: 50)

Total Earned: _____

Program Participation

Possible points	Program Participation Goal	Actual points
10 points	For promoting patriotic holidays and reporting to the Americanism Chairman	
10 points	Auxiliary Outreach (program approved by State Chairman)	
10 points	Donate to the Department Hospital Fund	
10 points	Have an entry in the Young American Patriotic Art Contest 2 and 3 dimensional categories (5 pts each)	
5 points	Distribute at least 10 R.A.P. cards	
5 points	Sign up a new member to the VFW Action Core	
15 points	Bonus: Participate with the VFW on Buddy Poppy, VOD & Patriot's Pen (5 pts each)	

Total Points Available – 50 (Bonus: 15)

Total Earned: _____

You must include a brief description of your activities, achievements, and goals your Auxiliary accomplished, to be considered for Wisconsin's Circle of Excellence. This is where you brag about your Auxiliary! NO MORE than 2 pages – 1 is fine. **25 Points available for narrative.**

Tracking for Program Reporting	1 st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr
Americanism				
Auxiliary Outreach				
Buddy Poppy / VFW National Home				
Historian & Media Relations				
Hospital				
Legislative				
Membership				
Scholarships				
Veterans & Family Support				
Youth Activities				

Bonus Points Available (1 per check mark) – 40

Total Earned: _____

Any questions please reach out to me in an email, and I can call you if you need me to.



Charlene Cobb, Department Sr Vice President

VFW Auxiliary Achievement Award Chairman

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(262) 348-6547

WISCONSIN VFW AUXILIARY ACHIEVEMENT CIRCLE OF EXCELLENCE

District Circle of Excellence Criteria



You will not be competing against other Districts to receive your points. These points are based on your performance only. The total points available are 725 plus 115 bonus points.

Districts will be chosen for the Auxiliary Achievement Circle of Excellence by a combination of the completion of achievements on this form and a brief description of your District's accomplishments. To be considered this form must be filled out in its entirety and submitted by May 1, 2026.

On May 10, 2026 your points will be totaled and all Districts reaching 550 points will be welcomed into the Circle of Excellence and receive their award.

**BE PROUD, your hard work makes a huge difference
for our VFW Auxiliary Family!**

District Number	
District President's Name	
Full Address	

Membership growth based on the membership standings as of April 30, 2026.

Possible points	Membership Goal	Actual points
110 points	If you are over 101%. Not including deaths (current percentage)	
100 points	If you are over 100%. Not including deaths (current percentage)	
90 points	If you are over 100% including paid deaths (paid percentage)	
80 points	If you are 97-100% including paid deaths (paid percentage)	
25 points	Bonus: District holds a Membership Drive, Training or other event to recruit new members and/or recapture expired members.	

Total Points Available – 110 (Bonus – 25)

Total Earned: _____

Taking care of your administrative duties means being on time and up-to-date.

Possible points	Administrative Duties Goal	Actual points
15 points	If your installation report is received by the Department Secretary by June 15, 2025.	
5 points	If your installation report is received by the Department Secretary by June 30, 2025.	
15 points	All District Auxiliaries bonded by July 15, 2025.	
10 points	All District Auxiliaries bonded by July 31, 2025.	
5 points	All District Auxiliaries bonded by August 31, 2025.	
10 points	If the dues of all District Officers are paid by December 15, 2025.	
40 points	20 points awarded for each semi-annual audit received on time, complete and accurate.	
10 points	Within 30 days, provide a written financial and membership report to the District Commander	
30 points	All Auxiliary Official visits completed by Dec 15, 2025 and reports turned in by December 31, 2025	

Total Points Available – 120

Total Earned: _____

School of Instruction

Possible points	School of Instruction Goal	Actual points
40 points	District host a training session for each of the following topics: National Programs, Organizational Knowledge, Use of MALTA, and Identify Healthy and Unhealthy Auxiliaries (10 points for each, can be combined with another District)	
25 points	President (or Sr/Jr VP) attend Department training by April 1, 2026.	
5 points	Each for any other District Officer that attends the School of Instruction	

Total Points Available – 70

Total Earned: _____

Working toward a common goal

Possible points	VFW and Auxiliary Common Goal	Actual points
25 points	Support the Commander and President's special project	
25 points	Donate to the National President's special project	
20 points	Bonus: A joint project or activity with the VFW that benefits both organizations.	

Total Points Available – 50 (Bonus – 20)

Total Earned: _____

Program Participation

Possible points	Program Participation Goal	Actual points
15 points	District President MUST submit the President's report by May 1, 2026	
25 points	All Auxiliaries MUST complete one project, activity or donation that benefits Veterans by April 15, 2026.	
25 points	Each District Chairman send two (2) reports to their Department Chairman	
10 points	Pre-ordered President's pins	
25 points	District Auxiliaries sell their Quota of Calendar and/or money raffle tickets	
20 points	Bonus: District participates in the Ways and Means Poker Run	

Total Points Available – 100 (Bonus: 20)

Total Earned: _____

Being part of our organization includes attending our functions

Possible points	Function Attendance Goal	Actual points
30 points	President, Sr or Jr Vice attends the National President Visit (10 each)	
50 points	President, Sr or Jr Vice attends the Big 10 Conference (P-20, Sr/Jr-15 each)	
60 points	President, Sr or Jr Vice attends the Fall Festival (Eaton Rapids) (20 each)	
30 points	President attends the July and Nov CofA (15 pts ea)	
15 points	Sr or Jr Vice that attends the July or Nov CofA in lieu of President	
40 points	If Sr and/or Jr attend the Jul and Nov CofA in addition to the President (10 each)	
25 points	President attends the Mid-Winter Conference	
20 points	If Sr or Jr Vice also attend the Mid-Winter Conference (10 each)	
15 points	If Sr or Jr Vice attend the Mid-Winter Conference for the President	
25 points	Bonus: President, Sr or Jr Vice attend the National Commanders Homecoming (Des Moines)	
25 points	Bonus: President, Sr or Jr Vice attend the National Legislative Conference (Washington D C)	

Total Points Available – 270 (Bonus: 50)

Total Earned: _____

You must include a brief description of your activities, achievements, and goals your District accomplished, to be considered for Wisconsin's Circle of Excellence. This is where you brag about your District! NO MORE than 2 pages – 1 is fine. **25 Points available for narrative.**

Any questions please reach out to me in an email, and I can call you if you need me to.



Charlene K. Cobb, Department Sr Vice President

VFW Auxiliary Achievement Awards Chairman

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