

**WI VFW AUXILIARY
HISTORIAN/MEDIA RELATIONS
AUGUST 2024**



Hello everyone, as you probably know by now my name is Nikki David, returning as your Historian/Media Relations Chairperson for the 2024-25 year! Thank you, President Cheryl, for asking me to continue with this Chairmanship.

Does your Auxiliary use social media to let the community and members know who we are and what we do? Social media is the best tool an Auxiliary has to share Auxiliary news, events and projects, and for keeping our members and community in the know about what we do and how we help our veterans, their families, our youth and our communities.

A picture may be worth a thousand words but remember the five Ws: Who-What-When-Where-Why, tell the story behind the picture. Everything our members do to support our veterans and Programs becomes part of our history. By preserving these memories and be sure to send the pictures of your events, visits and promotions, as always, to me!

This year's National focus and award will be for the most outstanding promotion of VFW Auxiliary Programs to the community through social media sources. An entry form is required and available in MALTA Member Resources. VFW Auxiliaries must send the required entry form to me by March 31, 2025, for judging.