

VETERANS OF FOREIGN WARS AUXILIARY
DEPARTMENT OF WISCONSIN
MEMBERSHIP REPORT
August 2023

National Ambassador Ansje Lansing states that MEMBERSHIP is the LIFEBLOOD of our organization and without new and existing members we would cease to exist. We need to INVITE new members; INCLUDE new members; and INVEST in the FUTURE of this organization. This year Ambassador Ansje Lansing wants to make the membership more fun by incorporating movies into our Membership Program. When you ask someone to join you are a TALENT SCOUT for your Auxiliary. You need to be enthusiastic about our organization and show potential members who we are, what we do, and why we do it. Ask others to be TALENT SCOUTS. Put on your happy face and smile for the Camera.

INCLUDE EVERYONE. Get all CAST MEMBERS involved in the Auxiliary. There is always something for everyone to do. You need to shine a light on all members in your membership production and encourage them to stay positive.

ENCOURAGE PARTICIPATION: Everyone is important in making a great award-winning movie. The same holds true for your Auxiliary. It is up to you and everyone to encourage ideas from all members. Put a team of members in charge. Work through your members' strengths and encourage them to work in these areas. Always be positive and appreciate what all members do. A thank-you goes a long way to reinforce that all members are important to the Auxiliary.

DEVELOP A MEMBERSHIP PLAN. Appoint a 5-Membership Team to include the Producer (Treasurer) to help collect dues. Develop a plan to contact current and former members; develop recruiting events; pick mentors for new members; and set your calendar for these events. Plan at least 4 Recruiting Events for the year.

INVEST. By investing in the future of your Auxiliary, you will grow into a successful Franchise. With Lights, Camera, Action! Not only are we having fun, but we will "Bee the Change" in "Banding Together for our Veterans."

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