



VFW A Department of Wisconsin Membership

November 2025

Chairman Charlene K. Cobb

Caring for Heroes Yesterday Today Tomorrow

We are one third of the way through our cruise. What treasures have you found? What other places can you look? Let's search a little deeper and find those hidden gems! After all, we are the oldest Veterans' Service Organization Auxiliary. For more than 100 years, we have been serving Veterans, Service Members, and their families in countless ways. Millions of hours, millions of dollars and millions of tributes.

THIS IS JUST WHO WE ARE!!!

This month concentrate on making sure your current members are engaged. A key to retaining membership is to match interest and talents with the programs and projects we are doing. Let's also look at our rosters and contact members that have allowed their membership to lapse. Reach out to them; do they need assistance that we can provide? Do they feel valued and welcome as a member of our Auxiliaries? Those GEMS are there for the us to find and to keep!

