



**WI VFW AUXILIARY
WEBMASTER REPORT
JULY 13, 2024**



GOOD MORNING all WI VFW Auxiliary members!

As you may not know, not only am I your Department Secretary this year, but I am also your Webmaster. I think the Secretary and Webmaster positions go together well, since I do receive a lot of information as your secretary that needs to be placed on the website. General Orders and Program Reports are two very important ones.

While I haven't had a ton of time to work on the website yet, and I actually wanted to wait until all of our Program Chairs launched their programs this weekend, so you will see a lot of changes to the website this next week I will be putting all of their hard work out there and get the website up to date for the 2024-2025 year.

As many of you know, I like technology and want to push us forward so here is the next step!

I want to talk to you about my first three initiatives for this year on our website.

1. The Members Only section of the website is now up and running for you!

As a member of the WI VFW Auxiliary you can enter the Members Only Section of our website. Bring up our website at: www.vfwauxwi.org When you look at the top line of tabs for various pages of the website, go to the far right side and click on "Log In". Under there you will see the dropdown menu and pick "Members Only". You can get in now. Your Username is your Membership number. Your default password is your last name with a capital first letter. Check it out!

2. As my second initiative, click on the topic – "Roster" in the Members Only section. This is only July 13th and you have a 2024-2025 Wisconsin VFW Auxiliary Roster! Now let me say it before some of you do – this looks a lot different than our past rosters. It is no longer the 114-page (57 sheets), 8.5" x 5.5" booklet. It is now just a 40-page 8.5 x 11" booklet (only 20 sheets), if you want it on paper. That is only 20 sheets of paper if you print it back-to-back. I have also broken-down parts of the roster so that you can go straight to the section you want to find in the Member only section.

3. My third initiative is ready to go in my mind, but I need your help. I want to create a “What’s Happening Around the State” page on our website. Now I cannot take full credit for this because Cheryl and I were approached by a member a month or so ago and their question gave me the idea that Cheryl agrees with. We have many small auxiliaries that do not have a website, and maybe not even a Facebook page to brag about yourself or get word out to people outside your little circle to promote things you are doing at your posts. We have the capability to create promotions and we will create a page to let everyone know about events you are having around the state.

So think about the State website and send me your events (hopefully a month or two before your event) and I will give you space on our website to let others around the state about what you are doing. Even the larger auxiliaries-send me your event information. There is no such thing as too much advertising for veteran related events! Am I Right!?!?!?

That is all for now but watch for further updates from me throughout the year. We have more ideas to try out and I would love to hear from any of you with other ideas. If it helps us and our veterans, we will try to make it happen.

Thank you,

Faith Elford, Webmaster